



The DMA Strategic Distribution Team

Success Driven By Strong Communication And Customer-Partner Relationships

DMA is not a vendor, and we don't "manage accounts." Customer partners work with a dedicated DMA professional that serves as an integral extension of your supply chain team.

Our Strategic Distribution Team helps drive business growth by offering:

- Input into strategic planning, including promotions and campaigns
- Impactful data insights and analysis to maximize your efficiency and profitability
- DMA Insights training, focusing on data interpretation, decision-making and processes
- Daily management of distribution-related activities and communications

To drive our clients' success we develop strong relationships and put a great emphasis on communication and the transfer of knowledge.

Supply Chain Coordinators

With a day-to-day resource driving consistent communication, clients have someone whose sole purpose is to help them streamline operations and

achieve their business goals. Our clear understanding of our clients' unique system needs and awareness of best practices across a wide customer base empowers us to develop carefully planned, efficient processes.

Supply Chain Solution Directors

When greater oversight and strategic support is needed, Supply Chain Solution Directors are there to solve problems and shape strategies. Behind the scenes, these experienced advisors ensure precise contract execution and the efficient assured supply of products to your units.

Technology And Data Teams

To ensure the usability of the data provided by DMA Insights, our technology team manages software integrations with our customers' back-office systems. In addition, dedicated specialists support the data management and mapping needs specific to each customer.

